

# Corporate Social Responsibility Overview



- ▶ 100% subsidiary of Minda Corporation Limited
- ▶ Registered Section 8 Company
- ▶ CSR Wing of Spark Minda Group



## OUR VISION

To build a sustainable society through improving the quality of life; protect the planet through affirmative actions and establish integrated and inclusive growth of people and environment.

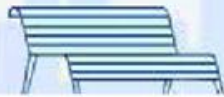


## OUR MISSION

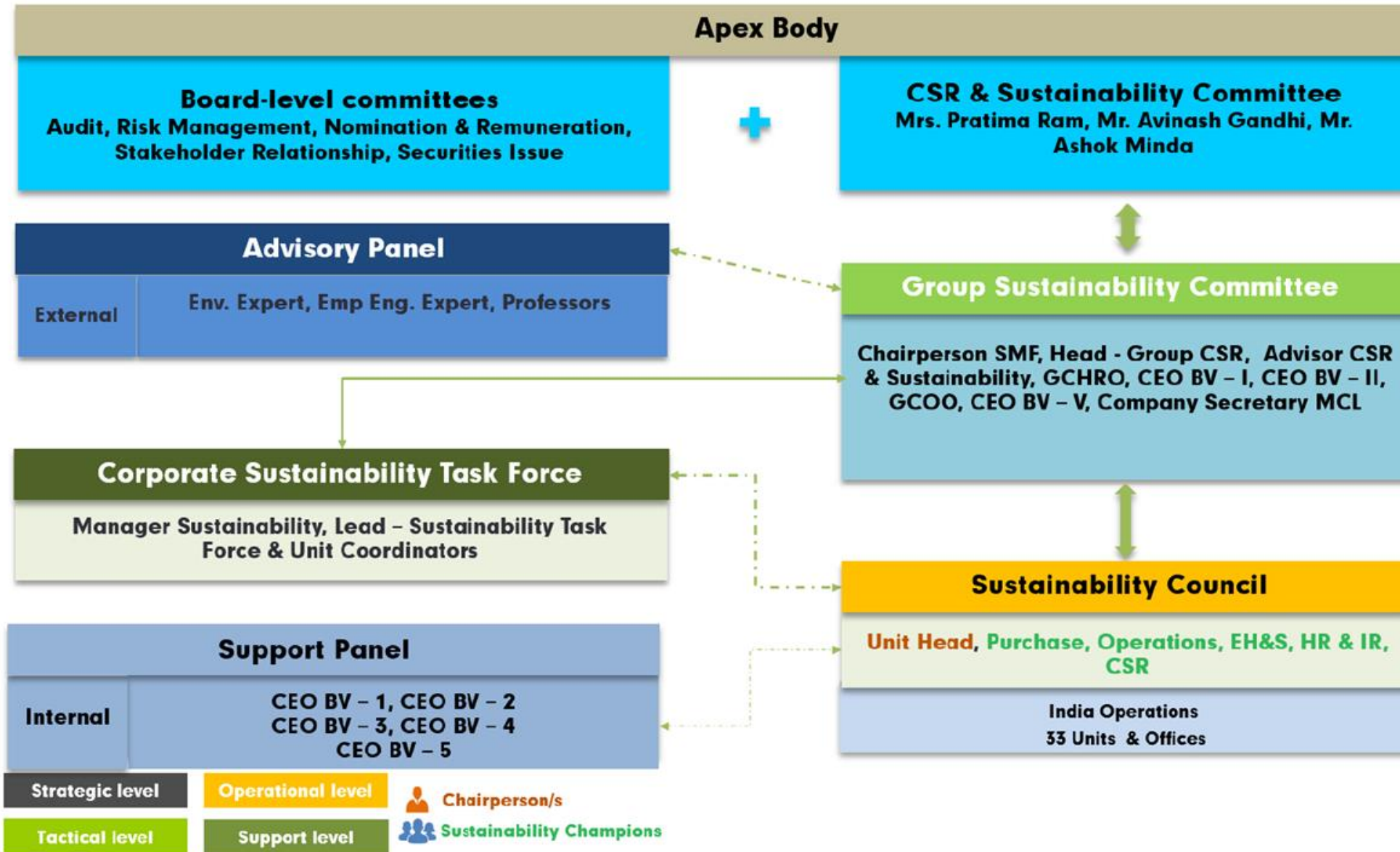
- ▶ To provide access of education to less privileged section of society.
- ▶ To empower the youth through providing skillset and make them employable.
- ▶ To facilitate healthcare services to people for their basic survival.
- ▶ To provide access of minimum infrastructure facility to the society.
- ▶ To protect the environment and resources for sustainable future.



## OUR APPROACH



# CSR & Sustainability Government Structure



# CSR AREAS OF INTERVENTION

Skilling &  
Livelihood



Community  
Infrastructure



Empowerment  
of People with  
Disabilities



Environment  
& Resource  
Protection



Community  
Healthcare





# Skilling & Livelihood

# Skilling & Livelihood Programme

## Aakarshan skill development Programme

- Number of Centers - 7
- Objective - Employment, Employability, Entrepreneurship of Youth.
- Employment and Entrepreneurship - 70% till date
- Placement partners - 38



# Skilling & Livelihood Programme

Training of Digital Literacy, Tally PRO, Tailoring, Industrial Trailoring, Beauty Wellness and Spoken English.  
Remuneration ranging from INR. 7000 to INR. 25000 per month.

## Major Employment Partners



# Dual System of Training

- ▶ Started in 2018 collaboration with the Ministry of skill development and entrepreneurship, Govt. of NCET Delhi.
- ▶ Covers holistic development - Soft skills & Practical Training.
- ▶ Certificate & Placement support from our factories in Uttar- Pradesh.
- ▶ Number of Trainees - 131



# Digital Education Project

- ▶ In Collaboration with HP and NIIT Foundation.
- ▶ Location of the Project : Rural Haryana
- ▶ 334 Children and youth covered under the Programme.



# Minda Mitra

- ▶ The mechanic programme is a means to enrich, empower and equip community with the skill to earn the livelihood. It focuses on the development of young mechanics by providing Technical Skill Training via a 3-month course to start their career. It further helps the qualified mechanics to get employed in a reputed workshop.



# Business Integrated Prison Programme

- ▶ India's first model of automotive manufacturing inside the prison since 2014.
- ▶ Public Private Partnership model.
- ▶ Manufacturing, Wages, Training to Inmates and support to their family.
- ▶ Creation of Crime less Society.
- ▶ Total Number of Prisons - 4.
- ▶ Reach - 150 Inmates.



## PRISONS COVERED

Yerwada Central Prison, Pune - Female  
Nagpur Central Prison, Nagpur - Male  
Harsul Central Prison, Aurangabad - Female  
Yerwada Central Prison, Pune - Male





# Saksham: Empowerment of People with Disability

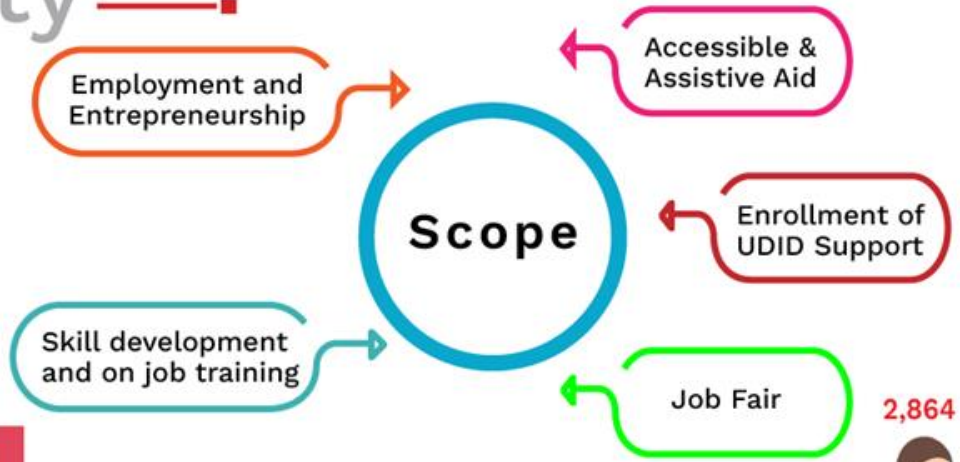


# Empowerment of People with Disability

## Journey So Far



## Camp Summary



# Glimples of Saksham



Fitments (Camp & Center) : **18,404**  
UDID (Camp & Center) : **1,903**  
Employment of PwDs : **1,008**



# Community Healthcare

# Community Healthcare

## Shakti

### Strengthening Menstrual Hygiene Management

- ▶ “Shakti Project” aims at improving Menstrual Health, Family Planning and Reproductive health.
- ▶ Registered with United Nation, the Every Women Every Child programme.
- ▶ “Partners” - India Vision Foundation and Jatan Sansthan.
- ▶ “Shakti in Prisons”, reached 1086 female inmates across Haryana and 142 female inmates across Uttarakhand till date.

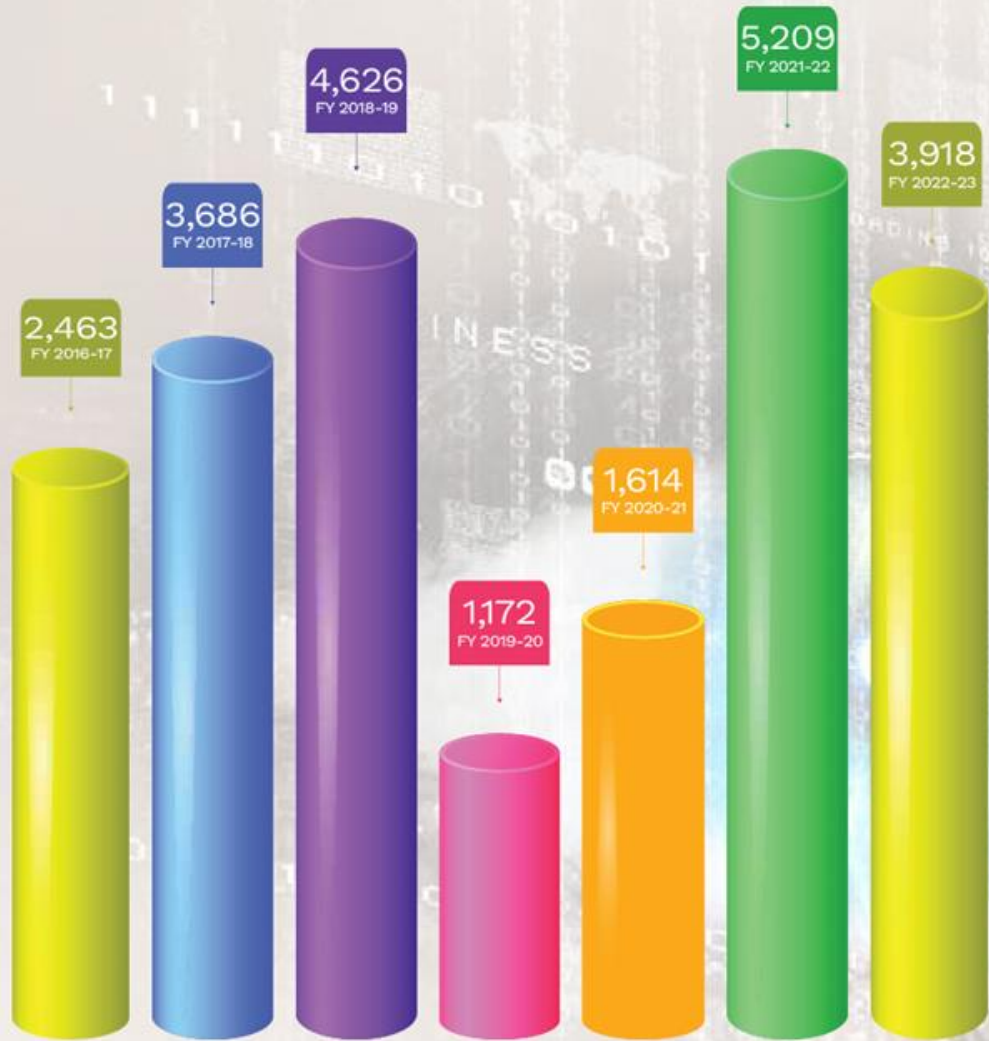


Total **56** machines installed  
Reach: **10,000+** Annually

LOCATION	COVERAGE
Tamil Nadu	581
Uttarakhand	821
Uttar Pradesh	769
Maharashtra	660
Haryana	1,421
	<b>4,250</b>



## Eye Camp (Year Wise)



Year  
Till Date - **22,660**

Program Partners : Helpage India & Vision Spring



### Eye Health Programme

- ▶ Eye Checkups
- ▶ Spectacles Distribution





मुलींचे  
स्वच्छतागृह

# Reaching The Unreaching



# Community Infrastructure

Total **23** Facilities



Power Backup  
for School



Class Room  
Construction



RO  
Plant



Smart  
Class



Solar  
Panel



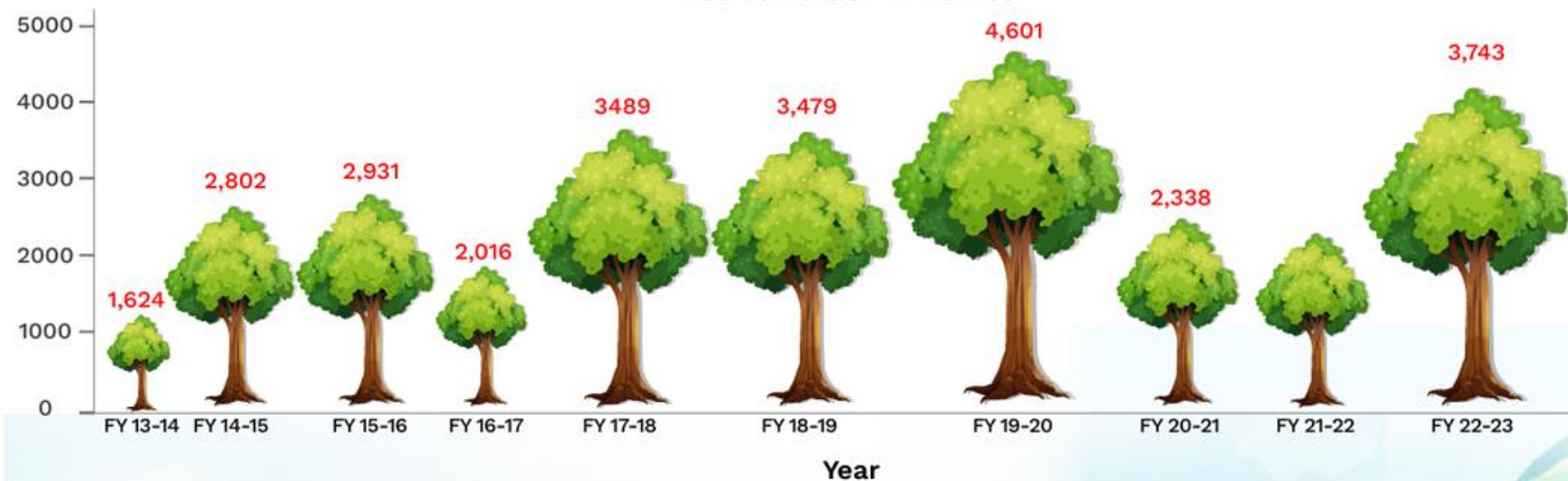
Toilet  
Construction



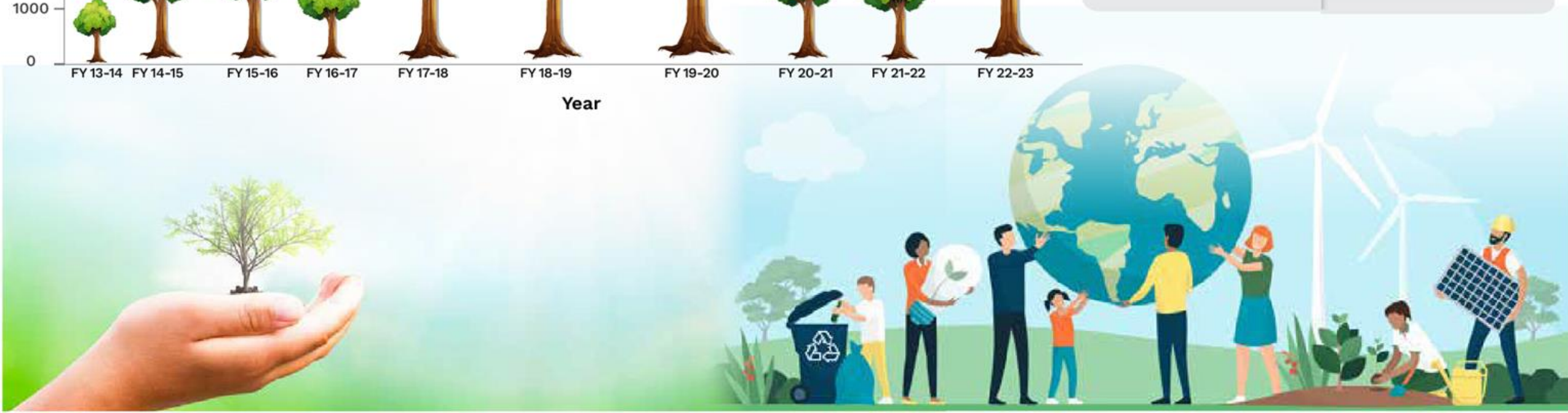
Reach to Approx **10,000** people annually

# Environment Protection

Tree Plantation in Number



SUSTAINABILITY INITIATIVE	ACHIEVEMENT TILL 2023
Tree Plantation	29,409
Waste Diverted	1,089.9 MT
Carbon Dioxide Saving	13.6 Lakh kg
Renewable Energy Generated	262.81 Lakh kWh



# Moga Devi Charitable Trust

Legacy of Community Development since 1982

(Another Social Entity of the Group)



## Moga Devi Minda Memorial School

- ▶ 6,000 children, World class school facility in a remote village since 2010
- ▶ Bagla, Hisar Haryana



## S.L. Minda Memorial Hospital

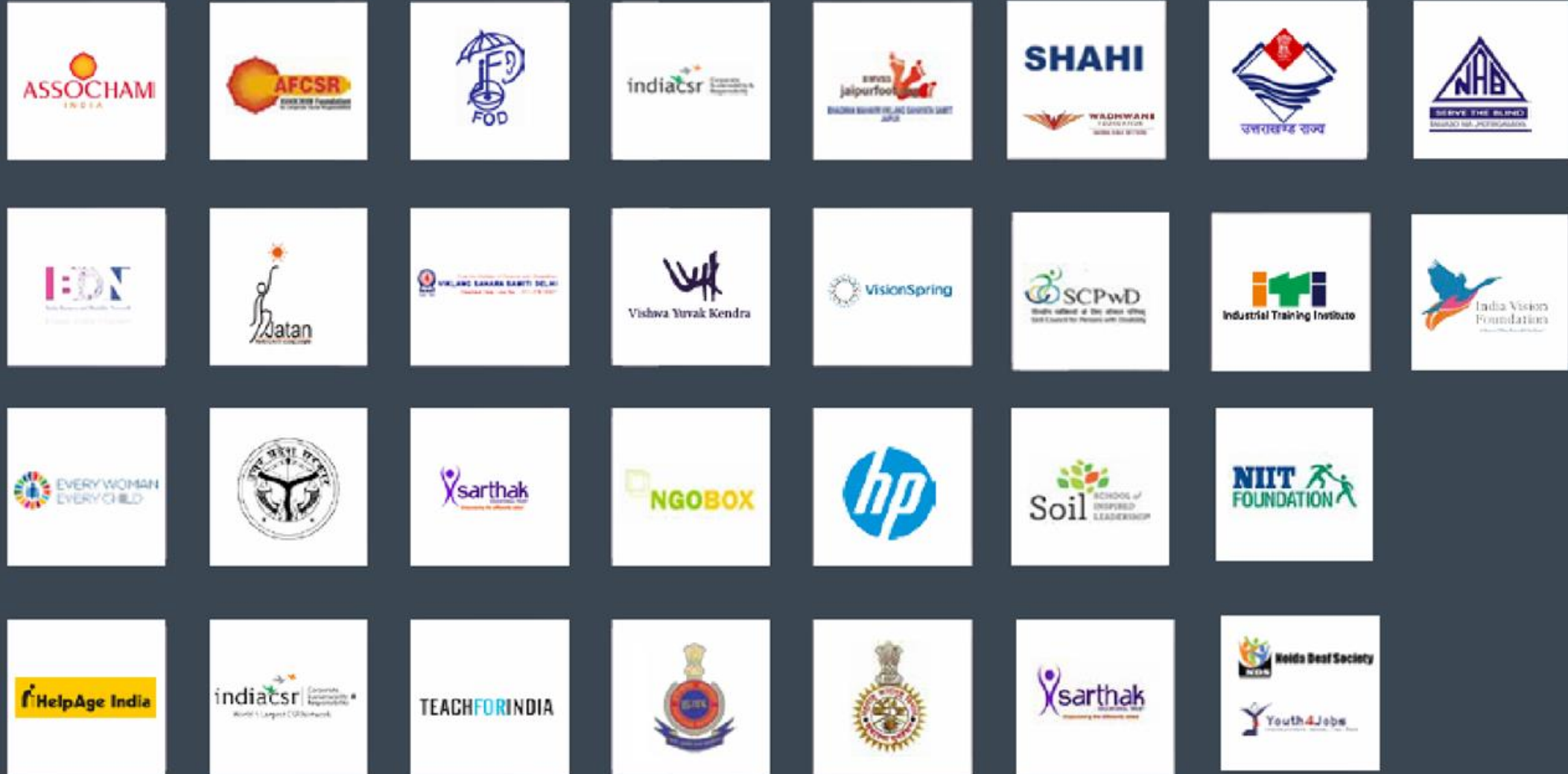
- ▶ 100 bedded Multi- Specialty Hospital
- ▶ Established in Nov 2016 in Hisar, Haryana
- ▶ Catering to nearby villagers who had inaccessibility to healthcare services



## S.L. Minda Seva Kendra

- ▶ Skill development centre since 2007
- ▶ Ministry of HRD approved courses
- ▶ 4,000 youth

# Partners & Collaborations

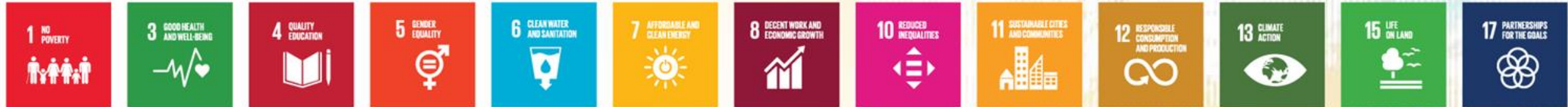


# Alignment with Company Act 2013

## Programme Name

- ▶ Skilling and Livelihood Promotion
- ▶ Empowerment of People with Disability
- ▶ Community Healthcare
- ▶ Community Infrastructure
- ▶ Environment and Resource Protection

## Alignment with SDG



## Alignment with Company CSR act

- i. Promoting health care including preventive health care and promotion of sanitation and making available safe drinking ware.
- ii. Promoting education, and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects.
- iii. promoting gender equality & empowering women,
- iv. Ensuring Environment Sustainability

# Award & Recognitions



## REPRESENTATIONS

- AMITY
- Army institute of Management
- ASSOCHAM
- BAVA
- Brand India
- CBM
- CII
- CSR Live
- CSR times
- DEPwD's
- Fore School of Management
- German Embassy
- Helpage India
- ICLS
- IICA
- Inda CSR
- India Vission Foundation
- Indian Inst of foreign trade
- Indian Institute of Learning Management
- INVENTICON
- IWH Council
- National CSR Network
- Niti Aayog
- Sharp NGO
- Socio story
- Soil
- UBS
- World CSR Day
- XISS

# SPARK MINDA Foundation

Dalmia Bharat - CSRBOX CSR Impact Award 2023 in Skilling- Large Category



9th Nation CSR Times Winning Programme Aakarshan FY 2022-23



Mahatma Award 2023 for Program "Saksham - Empowerment of People with Disabilities"



☆☆☆☆☆  
**MINDA CORPORATION LIMITED  
BAGS ICSI'S PRESTIGIOUS 6<sup>TH</sup> ANNUAL  
NATIONAL CSR AWARD**







**SPARK MINDA**  
Foundation



**Saksham**  
Empowerment of persons with disabilities

**SPARK MINDA**  
Foundation

# National CSR

Award Winning  
Programme



# Our Team



**Gautambudh Nagar, Uttar Pradesh**

**SMF Project Office**

**Centre 1**

Aakarshan Skill Development Center  
Plot No 247/29, D Block, Sector 63  
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**Centre 2**

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**Pune, Maharashtra**

**SMF Project Office**

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**Centre 2**

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**Pantnagar, Uttarakhand**

**SMF Project Office**

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**Centre 2**

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