

# CSR & Sustainability

Transforming **Towards**  
**Sustainable** Mobility





- ▶ 100% subsidiary of Minda Corporation Limited
- ▶ Registered Section 8 Company
- ▶ CSR Wing of Spark Minda Group



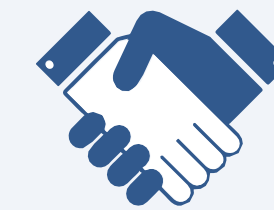
## OUR VISION

To build a sustainable society through improving the quality of life; protect the planet through affirmative actions and establish integrated and inclusive growth of people and environment.



## OUR MISSION

- ▶ To provide access to education to less privileged section of society.
- ▶ To empower the youth through providing skillset and make them employable.
- ▶ To facilitate healthcare services to people for their basic survival.
- ▶ To provide access to minimum infrastructure facility to the society.
- ▶ To protect the environment and resources for sustainable future.



## OUR APPROACH





# CSR AREAS OF INTERVENTION

Skilling &  
Livelihood

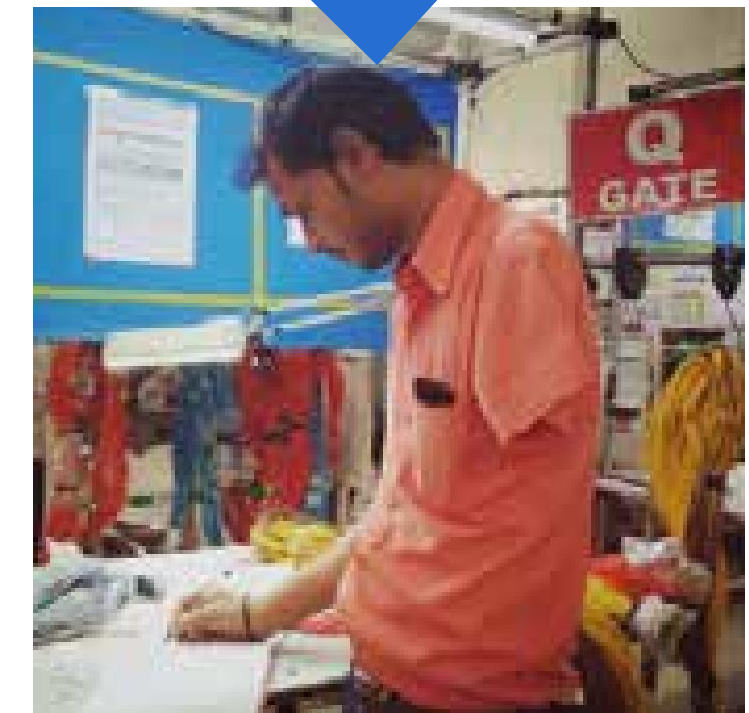


Environment  
& Resource  
Protection



Empowerment  
of People with  
Disabilities

Community  
Healthcare





The background features a blue-tinted photograph of students in a classroom. In the foreground, a student is focused on a laptop. Behind them, another student is partially visible. The entire scene is overlaid with a pattern of white line-art icons representing various educational fields: science (flasks, atom, microscope), mathematics (ruler, compass, clock), arts (musical notes, pencil, paint palette), and general education (books, lightbulb, graduation cap). A diagonal yellow line cuts across the image from the top left towards the bottom right.

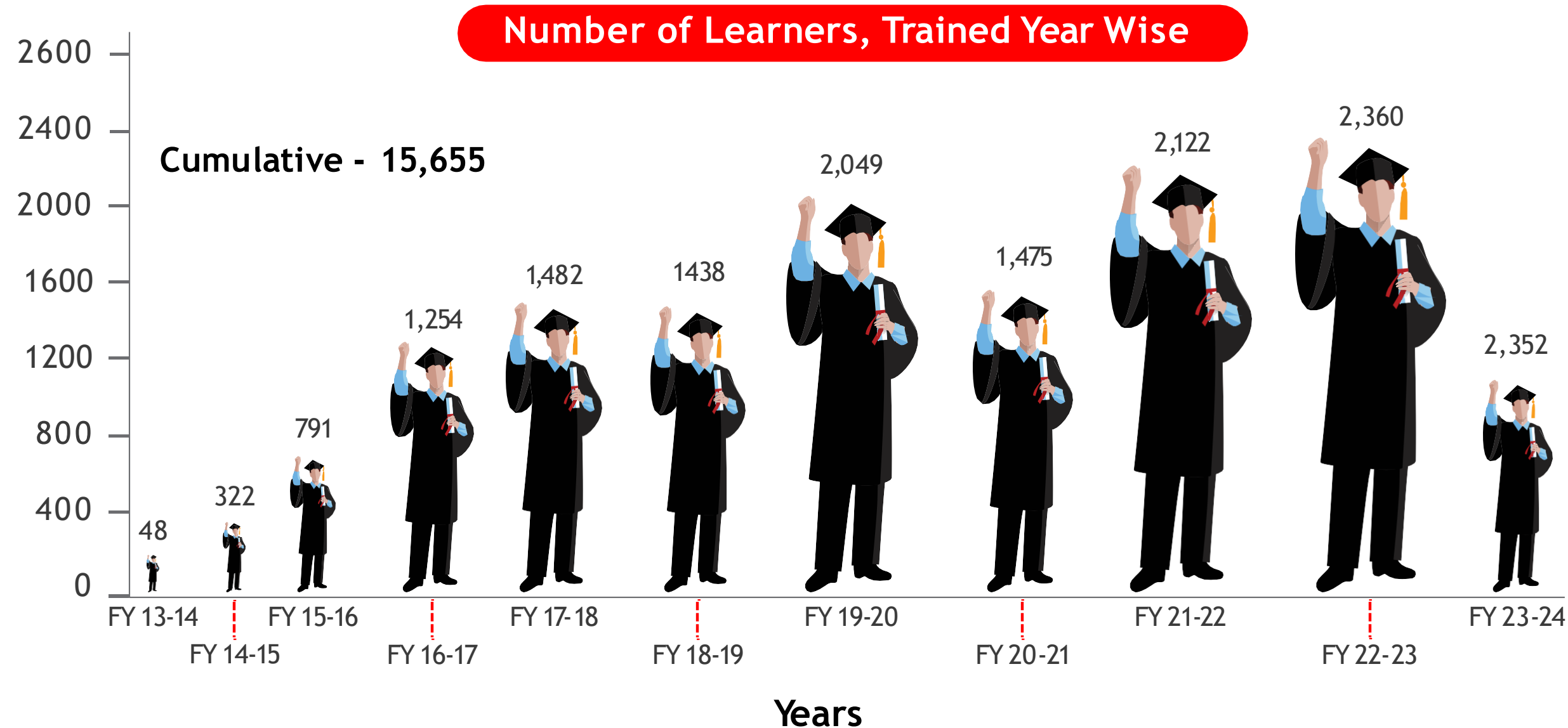
# **Skilling & Livelihood**



# Skilling & Livelihood Programme

## Aakarshan Skill Development Programme

- Number of Centers - 8
- Objective - Employment, Employability, Entrepreneurship and Empowerment of People
- Employment and Entrepreneurship - 70% till date
- Placement partners - 45





# Skilling & Livelihood Programme

Training of Digital Literacy, Tally PRO, Tailoring, Industrial Tailoring, Beauty Wellness and Spoken English.  
Remuneration ranging from INR. 7000 to INR. 25000 per month.

## Major Employment Partners





# Dual System of Training

- Started in 2018 collaboration with the Ministry of skill development and entrepreneurship, Govt. of NCET Delhi
- Covers holistic development - Soft skills & Practical Training
- Certificate & Placement support from our factories in Uttar- Pradesh
- Number of Trainees - 129



# Digital Education Project

- In Collaboration with HP and NIIT Foundation
- Location of the Project : Rural Haryana
- 463 Children and youth covered under the Programme



# Digital Unify

- Prison Outreach Project
- In collaboration with India Vision Foundation
- 3 Months training programme, functioning in the Prisons of Panipat and Karnal, where inmates are imparted with digital literacy skills
- Reach till now- 323





# Business Integrated Prison Programme

- ▶ India's first model of automotive manufacturing inside the prison since 2014
- ▶ Public Private Partnership model
- ▶ Manufacturing, Wages, Training to Inmates and support to their family
- ▶ Creation of Crime less Society
- ▶ Total Number of Prisons - 5
- ▶ Reach - 167 Inmates



## PRISONS COVERED

Yerwada Central Prison, Pune - Female

Nagpur Central Prison, Nagpur - Male

Harsul Central Prison, Aurangabad - Female

Yerwada Central Prison, Pune - Male

Sitarganj Central Prison, Udham Singh Nagar - Male







# Saksham: Empowerment of People with Disability

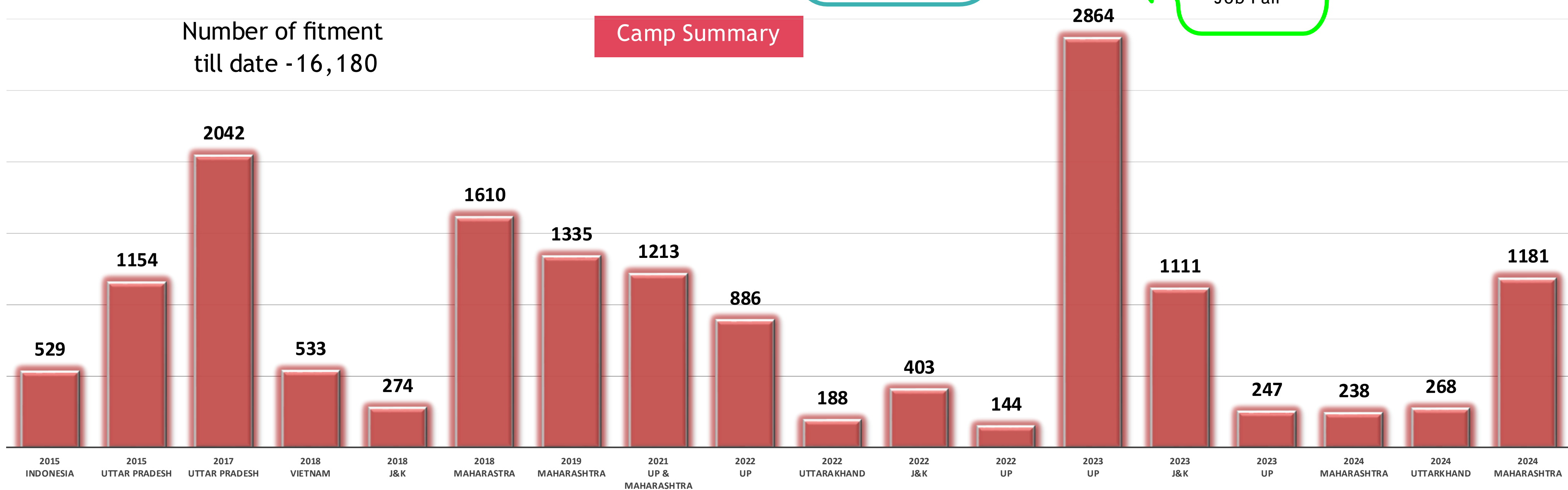


# Empowerment of People with Disability

## Journey So Far

Number of fitment  
till date - 16,180

## Camp Summary



## Scope

Employment and  
Entrepreneurship

Accessible &  
Assistive Aid

Enrollment of  
UDID Support

Skill development  
and on job training

Job Fair



# Glimpes of Saksham



Fitments (Camp & Center) : 21,429  
UDID (Camp & Center) : 2,030  
Employment of PwDs : 1,128





The background of the slide is a blue-tinted photograph of a group of people, likely in a community healthcare setting. In the foreground, a woman wearing a light blue hijab and a face mask is looking towards the camera. Behind her, other individuals are visible, some wearing masks and others in traditional attire. The right side of the slide features a solid blue background with a pattern of white line-art icons related to healthcare, such as syringes, pills, a heart with an ECG line, a microscope, and a first aid kit. A diagonal yellow line separates the photograph from the icon background.

# Community Healthcare



# Community Healthcare

**Shakti**

Strengthening Menstrual Hygiene Management

- ▶ “Shakti Project” aims at improving Menstrual Health, Family Planning and Reproductive health
- ▶ Registered with United Nation, the Every Women Every Child programme
- ▶ “Partners” - India Vision Foundation and CSR Box
- ▶ “Shakti in Prisons”, reached 1086 female inmates across Haryana and 1021 female inmates across Uttrakhand till date



**SPARK MINDA**  
**Foundation**

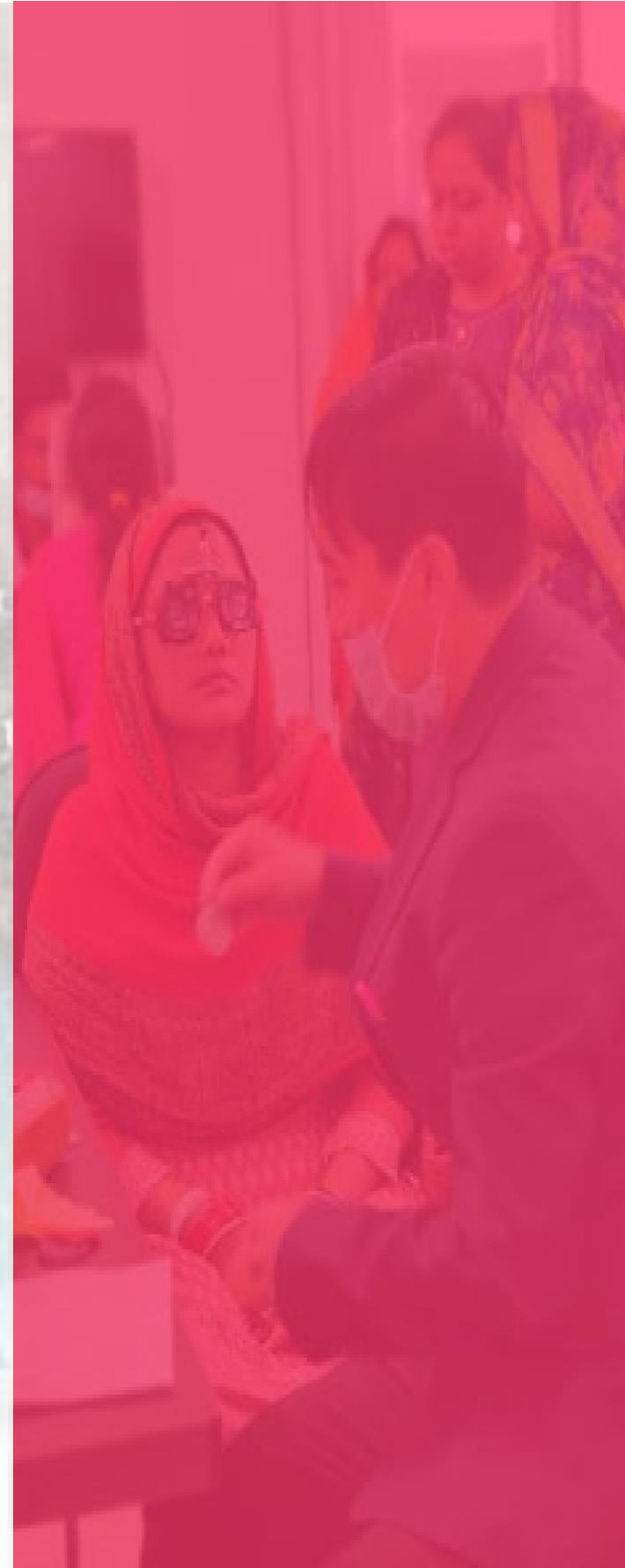
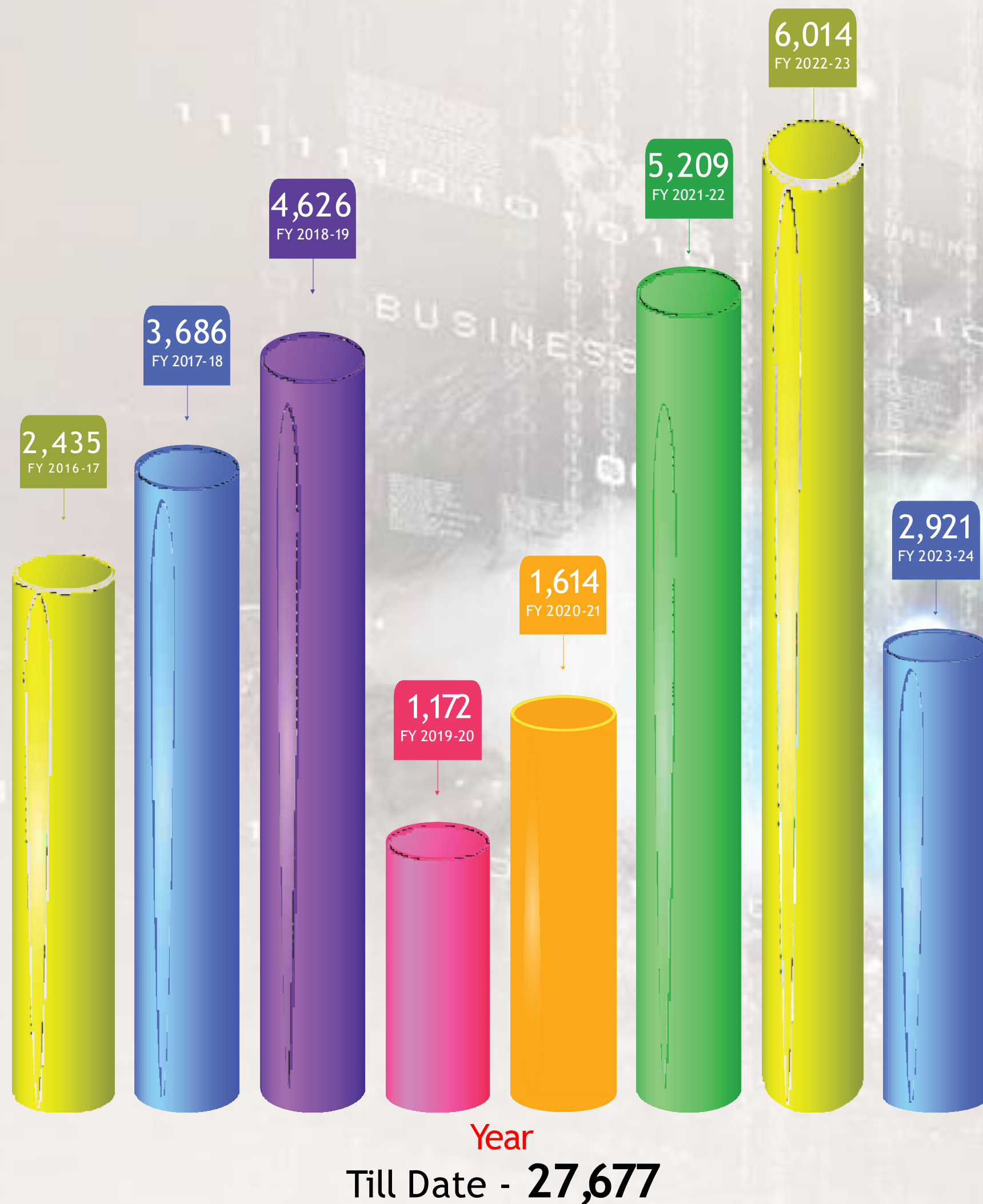
Total **56** machines installed  
Reach: **10,000+** Annually

LOCATION	COVERAGE
Tamil Nadu	581
Uttarakhand	1,842
Uttar Pradesh	769
Maharashtra	660
Haryana	1,421
	<b>5,131</b>





## Eye Camp (Year Wise)



Programme partners -  
Vision Spring



## Eye Health Programme

- Eye Checkups
- Spectacles Distribution
- Cataract referrals



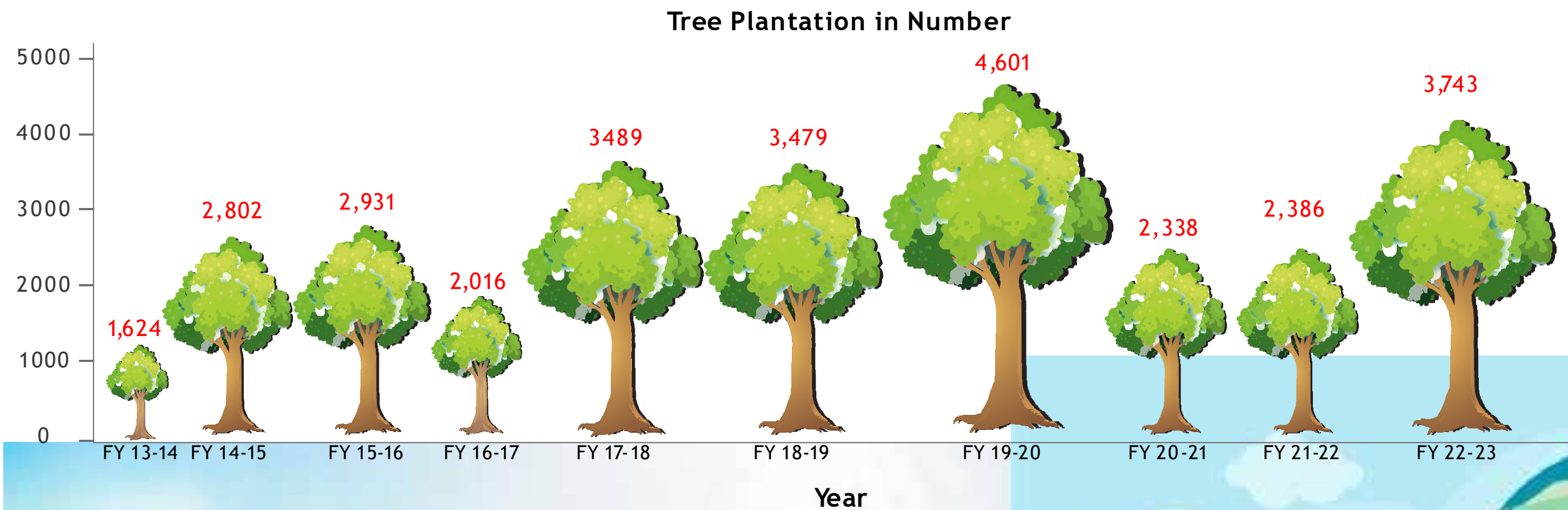




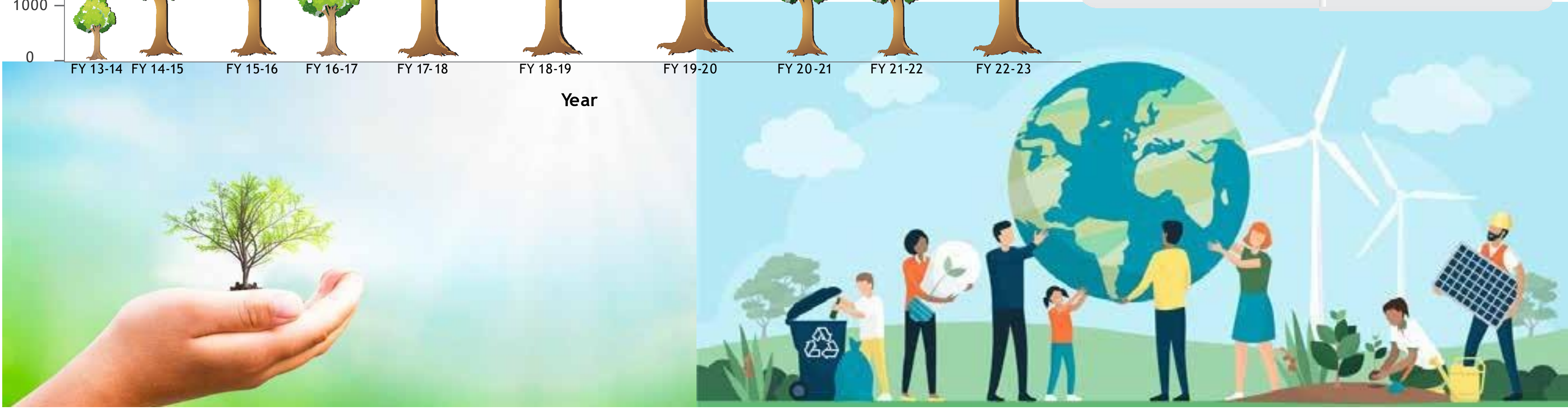
# Environment Protection



# Environment Protection



SUSTAINABILITY INITIATIVE	ACHIEVEMENT TILL 2023
Tree Plantation	29,409
Waste Diverted	1,089.9 MT
Carbon Dioxide Saving	13.6 Lakh kg
Renewable Energy Generated	262.81 Lakh kWh





# Moga Devi Charitable Trust

Legacy of Community Development since 1982

(Another Social Entity of the Group)



## Moga Devi Minda Memorial School

- ▶ 6,000 children, World class school facility in a remote village since 2010
- ▶ Bagla, Hisar Haryana



## S.L. Minda Memorial Hospital

- ▶ 100 bedded Multi- Specialty Hospital
- ▶ Established in Nov 2016 in Hisar, Haryana
- ▶ Catering to nearby villagers who had inaccessibility to healthcare services



## S.L. Minda Seva Kendra

- ▶ Skill development centre since 2007
- ▶ Ministry of HRD approved courses
- ▶ 4,000 youth



# Partners & Collaborations





# Alignment with Company Act 2013

## Programme Name

- ▶ Skilling and Livelihood Promotion
- ▶ Empowerment of People with Disability
- ▶ Community Healthcare
- ▶ Environment and Resource Protection

## Alignment with SDG



## Alignment with Company CSR act

- Promoting health care including preventive health care and promotion of sanitation and making available safe drinking ware.
- Promoting education, and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects.
- promoting gender equality & empowering women,
- Ensuring Environment Sustainability



# Award & Recognitions\_\_\_\_\_

## REPRESENTATIONS

- ☑ AMITY
- ☑ Army institute of Management
- ☑ ASSOCHAM
- ☑ BAVA
- ☑ Brand India
- ☑ CBM
- ☑ CII
- ☑ CSR Live
- ☑ CSR times
- ☑ DEPwD's
- ☑ Fore School of Management
- ☑ German Embassy
- ☑ Helpage India
- ☑ ICLS
- ☑ IICA
- ☑ Inda CSR
- ☑ India Vission Foundation
- ☑ Indian Inst of foreign trade
- ☑ Indian Institute of Learning Management
- ☑ INVENTICON
- ☑ IWH Council
- ☑ National CSR Network
- ☑ Niti Aayog
- ☑ Sharp NGO
- ☑ Socio story
- ☑ Soil
- ☑ UBS
- ☑ World CSR Day
- ☑ XISS



WE STRIVE FOR MUCH BETTER AND BIGGER



9th Nation CSR Times Winning Programme  
Aakarshan FY 2022-23



Dalmia Bharat - CSRBOX CSR Impact Award 2023  
in Skilling - Large Category



Mahatma Award 2023 for Program "Saksham -  
Empowerment of People with Disabilities"



Assocham - Diversity & Inclusion



BCC&I - Social Leadership Award - Saksham



BCC&I - Social Leadership Award - Saksham





★★★★★  
**MINDA CORPORATION LIMITED  
BAGS ICSI'S PRESTIGIOUS 6<sup>TH</sup> ANNUAL  
NATIONAL CSR AWARD**









# Our Team





## Uttar Pradesh

### SMF Project Office Centre 1

Aakarshan Skill Development Center  
Plot No 247/29, D-Block, Sector 63  
Noida, UP - 201301  
Ph. 8800873514/9953199596  
Email - [saksham.up@mindacorporation.com](mailto:saksham.up@mindacorporation.com)

### Centre 2

Saksham Divyang Sashaktikaran Kendra  
Plot No 247/29, D-Block, Sector 63  
Noida, UP - 201301  
Ph. 8800873514/9953199596  
Email - [saksham.up@mindacorporation.com](mailto:saksham.up@mindacorporation.com)

### Group Corporate Office Location: Noida

Address: Minda Corporation Ltd. D-6-11, Sector-59,  
Gautam Budh Nagar, Noida, UP - 201301  
Ph.- 0120-4698400  
Email: [csr@mindacorporation.com](mailto:csr@mindacorporation.com)

## Maharashtra

### SMF Project Office

#### Centre 1

Aakarshan Skill Development Center  
Classic Pride, 1st Floor, Behind ST Stand,  
Rakshewadi Road, Rajgurunagar, Khed,  
Pune - 410505  
Ph. 8669662339/8805011621  
Email - [pune.aakarshan@mindacorporation.com](mailto:pune.aakarshan@mindacorporation.com)

#### Centre 2

Saksham Divyang Sashaktikaran Kendra  
Near Pavana Sahakari Bank, Chimblli Phata, Pune - Nashik Highway,  
Khed, Pune, Maharashtra - 410505  
Ph. 7447426191/92

Email - [saksham@mindacorporation.com](mailto:saksham@mindacorporation.com)

#### Centre 3

Aakarshan Skill Development Center  
Shree Krupa Building, Plot No. X-9, MIDC Murbad,  
Opp. Murbad Mhasa Road,  
Near Darpan Hotel Murbad, 421401  
Ph- 8800650788  
Email: [murbad.aakarshan@mindacorporation.com](mailto:murbad.aakarshan@mindacorporation.com)

## Haryana

### SMF Project Office

Aakarshan Skill Development Center  
First floor, Sona Marbles Building, Sohna Road,  
Bhondsi, Gurugram, Haryana, 122102  
Ph. 9818075943  
Email - [gurugram.aakarshan@mindacorporation.com](mailto:gurugram.aakarshan@mindacorporation.com)

## Uttarakhand

### SMF Project Office Centre 1

Aakarshan Skill Development Center  
Jagtapura, Avas Vikas, U.S.Nagar, Rudrapur,  
Uttarakhand - 263153  
Ph. 8006276222

Email - [pn.aakarshan@mindacorporation.com](mailto:pn.aakarshan@mindacorporation.com)

#### Centre 2

Aakarshan Skill Development Center  
Lohiya Nagar (nar new JPS Scholl),  
Gangapur Road, Rudrapur, Uttarakhand - 263153  
Ph. 8006276222

Email - [gaaurav.mahtolia@mindacorporation.com](mailto:gaaurav.mahtolia@mindacorporation.com)

#### Centre 3

Saksham Divyang Sashaktikaran Kendra  
DDRC Building, Jawaharlal Nehru, District Hospital  
Rudrapur, 263153, Udham Singh Nagar, Uttarakhand.  
Ph - 7310693143

Email - [komal.shrivastava@mindacorporation.com](mailto:komal.shrivastava@mindacorporation.com)

## Tamil Nadu

### SMF Project Office Centre 1

Aakarshan Skill Development Center  
VPRC building, Panchakshipuram, Machinayakanapally panchayat, Hosur Taluk, Krishnagiri District, TamilNadu- 635110  
Ph- 9944777187

Email: [chennai.aakarshan@mindacorporation.com](mailto:chennai.aakarshan@mindacorporation.com)

#### Centre 2

Aakarshan Skill Development Center  
Panchayat Office, Vengadu village, pillaipakkam (PO), Sriperumbudur (TK), Kanchipuram (Dis), Tamil Nady - 602105  
Ph- 9944777188

Email: [chennai.aakarshan@mindacorporation.com](mailto:chennai.aakarshan@mindacorporation.com)

Website : <https://csr.sparkminda.com/>  
Email : [csr@mindacorporation.com](mailto:csr@mindacorporation.com)