

# **Camp for Empowerment of People with Disabilities**

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## Spark Minda Foundation

Spark Minda Foundation (SMF) was incorporated under Section 8 of the Companies Act and is the CSR wing for the group companies to undertake CSR programmes since 2014. The vision of the Foundation is to build a sustainable society by improving the quality of life; protecting the planet through affirmative actions and establishing integrated and inclusive growth of people and the environment. The main aim of SMF is to work for community development by catering for Education, Livelihood Promotion through Skill Development, Women Empowerment, the Facilitation of Healthcare, the Empowerment of People with Disabilities and Sustaining the Environment. The foundation runs projects and programmes for the communities in the semi-urban and rural areas of 5 major states of India- Uttarakhand, Uttar Pradesh, Haryana, Maharashtra and Tamil Nadu. The approach is need-based and focuses on collaborating with like-minded institutions to cater to a wide range of people around the nation. The programmes are conceptualised in such a way that they could be easily replicated and provide avenues to gradually scale up the programmes in the years to come.

The CSR strategies are designed to address some of the global concerns in the Indian context keeping the programmes aligned with the Sustainable Development Goals offered by the United Nations.





**SPARK MINDA**  
Foundation

# Free Camp for EMPOWERMENT OF *People with Disabilities*

## Facilities

-  Artificial Limbs
-  Calipers and Aids
-  Employment Facilitation
-  UDID Registration Support

  
Empowerment of person with disability

**DATE**

**01.02.2023 to 10.02.2023**

**TIME**

**8:00 AM – 4:00 PM**

**VENUE**

**D-6-11, Sector 59, Noida,  
Uttar Pradesh-201301**

 +91 8800873514 / +91 7447426191





 [saksham.up@mindacorporation.com](mailto:saksham.up@mindacorporation.com)



**SPARK MINDA**  
Foundation

# मुफ्त दिव्यांग सशक्तिकरण शिविर दिव्यांग जनों के लिए

## सुविधाएं

-  कृत्रिम पैर प्रत्यारोपण
-  कौलिपर्स एवं बैसाखी
-  रोजगार सहायता
-  यूडीआईडी नामांकन सहयोग

 **Saksham**  
Empowerment of person with disability

दिनांक

01.02.2023 से 10.02.2023

समय

8:00 सुबह - 4:00 सायं

स्थान

डी-6-11, सेक्टर 59,  
नोएडा, उत्तर प्रदेश-201301

+91 8800873514 / +91 7447426191

 saksham.up@mindacorporation.com

# SAKSHAM – EMPOWERMENT OF PEOPLE WITH DISABILITIES

Spark Minda Foundation established a programme called “Saksham” for Empowering People with Disabilities (PwDs) in 2015. It is supplementing the Rights of People with Disabilities Act 2018 of the Government of India. Under this program, SMF has catered to more than 17,500 PwDs with more than 15,000 fitments, 1,400 UDID (Unique ID for Persons with Disabilities) support and approximately 1,000 employments across Spark Minda Group. SMF has also established centres for the employment of PwDs in the states of Maharashtra and Uttar Pradesh.

## Objectives of the programme

- ▶ Providing Accessible and Assistive Technology to PwDs
- ▶ Assistance in registering for UDID cards (Unique ID for Persons with Disabilities)
- ▶ Identification and Provision of Employment to eligible PwDs with Partner Organisations
- ▶ Skill Development and On-Job Training as per requirement





# Saksham's JOURNEY...

**2015**

Camp for Empowerment of People with Disabilities Indonesia (529 fitments)

01

**2016**

Camp for Empowerment of People with Disabilities Uttar Pradesh (1154 fitments)

02

**2017**

Camp for Empowerment of People with Disabilities Uttar Pradesh (2042 fitments)

03

**2018**

Camp for Empowerment of People with Disabilities Uttar Pradesh Vietnam (533 fitments)

04

**2018**

Camp for Empowerment of People with Disabilities Jammu & Kashmir (274 fitments)

06

**2019**

Camp for Empowerment of People with Disabilities Uttar Pradesh (1335 fitments)

08

**2019**

Received National CSR award from Shri Ram Nath Kovind, President of India for Saksham Program

10

05

**2018**

First Saksham Centre established at Pune Maharashtra

07

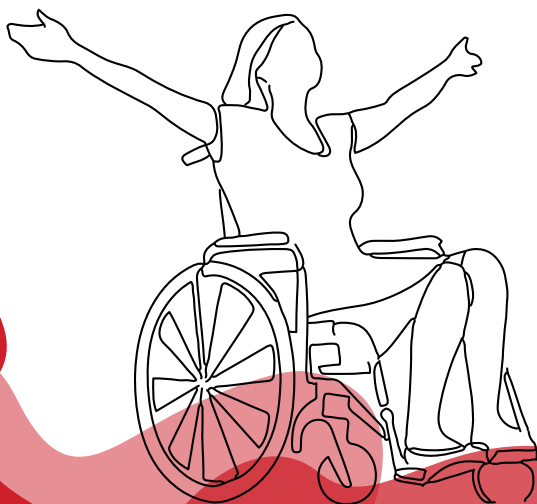
**2018**

Camp for Empowerment of People with Disabilities Maharashtra (1610 fitments)

09

**2019**

Initiated UDID Registration (till Date 498)





**2020**

Sadbhavna Project, Covid-19 Relief Initiative Ration kit Distribution for PwDs

12

**2021**

Facilitated Walking Aid Distribution Pantnagar (150 people)

15

**2021**

Establishment of Saksham Centre, Noida

17

**2021**

Camp for Empowerment of People with Disabilities, Maharashtra (1024 fitments)

19

**2022**

Employment of People with Disabilities (776 employments)

21

**2022**

Camp for Empowerment of People with Disabilities, J&K (403 fitments)

23

11

**2020**

Started Virtual registration of UDID

13

**2021**

Setup of Covid-19 relief centre in Collaboration with CII Gurugram

16

**2021**

Facilitated employment for PwDs (576 employments)

18

**2021**

Camp for Empowerment of people with Disabilities, Uttar pradesh (189 fitments)

20

**2022**

Camp for Empowerment of People with Disabilities, Uttar Pradesh (886 fitments)

22

**2022**

Camp for Empowerment of People with Disabilities, Uttarakhand (188 fitments)

14

**2021**

Vaccination camp for PwDs – Pantnagar, Pune & Chennai (2004 PwDs vaccinated)



# CAMP FOR EMPOWERMENT OF PEOPLE WITH DISABILITIES - 2023

The majority of the PwD population resides in the states of Uttar Pradesh, Maharashtra, Bihar, Andhra Pradesh and West Bengal. Taking these statistics into consideration and the unavailability of resources in the rural pockets of Maharashtra, Uttar Pradesh, etc. the Camps for Empowerment of People with Disabilities are organised.

Through our presence in the mentioned states, our team did the need assessment by getting in touch with various Governmental Bodies, Stakeholders and CSR Fraternities, by organising screening camps and came to know about the PwDs adjacent to the areas.

## The methodology followed:

- a) Involvement of Government (District Administration) in the identification of PwDs for the programme
- b) Association with mobilizing partners/stakeholders (Ngo's and Panchayat)
- c) Organizing screening camps in identified areas for selecting PwDs
- d) Creating SoP for the Employment of PwDs across factories
- e) Bringing ergonomical upgradation of employment of PwDs
- f) Evacuation training of PwDs at workplace

## Registration desk

The registration desk was set up at the entrance of the camp to track the total number of PwDs attending the camp. Medical assistance was provided to the PwDs for the identification of Fitment types and Assistive aids they require. Photography is used to maintain and support the pre-and post-fitment records.

## UDID- Unique ID for Persons with Disabilities

A UDID counter was set up to offer assistance to PwDs at UDID registration desk, PwDs were counselled and made aware of the benefits of the UDID card. DPwD support was also extended during the registrations of PwDs.

## Employment Desk

An employment desk was set up to facilitate the employment of PwDs across the Spark Minda Group as well as external agencies and organisations. HR volunteers from group factories volunteered and counselled the PwDs for potential employment opportunities. Companies like Amazon and Big Basket also participated in the employment desk.

## Entrepreneurship

The Project “Keys on Wheels” is for the empowerment of People with Disabilities (PwDs). In collaboration with IIT Bombay and Minda Silca Engineering Private Limited (MSEPL), a customized tricycle was introduced in the camp. This prototype model holds potential possibilities for entrepreneurship. The special prototype of the tricycle “as it is designed by IIT Bombay” has a very ergonomic design and is efficient.

Minda Silca Engineering Private Limited is a global brand of reference for the production of keys. For the Swavalamban project, MSEPL provides-

- ▶ Training via Workshops
- ▶ Machines
- ▶ Keys & consumables (Raw Material)
- ▶ After Sale Services
- ▶ Technical Assistance
- ▶ Branding Support
- ▶ Guidance on legal aspects of Business

This is an “ON THE GO”, Economical locksmithing entrepreneurial opportunity and will provide people with livelihood, mobility and self-sufficiency. Many PwDs came forward to express interest and provided feedback.

## Eye Camp

Eye camp was also set up with Vision Spring Foundation to ensure the eye health of the people. People who attend the camp received a free eye examination and the attendees received free eyeglasses too.

## Hearing aid

Hearing aid facility was provided to the PwDs attending the camp. This helped to widen the spectrum of Saksham and touch upon PwDs with hearing impairment. This has provided extensive happiness in the lives of these people.

# PARTNERSHIP

## Industry Networking Partner



## Technical Support Partner



## Employment Support Partner



## Skill Development Partner



## Support and Guidance



## NGO Networking Partner



## Community Mobilisation Partners



## Entrepreneurship and Employment Support Partners



Noida Deaf Society



# TOGETHER WE CAN

The purpose of Sustainable Development Goals (SDGs) is to create a set of global goals related to the three fundamental pillars of sustainability - social, economical and environmental. The focus areas includes quality education, decent work and economic growth, reduced inequalities and partnerships for the goals. SDG-4 aims at providing inclusive and quality education and ensuring lifetime learning experiences for all. SDG-8 focuses on sustainable economic growth that can achieve quality jobs and can improve the standard of living. SDG-10 reduces inequality and sustains the income growth of the people and ensures no one is left behind. SDG-17 implements and strengthens the global partnership for sustainable development.

Saksham in accordance with the above-mentioned SDGs deals with PwD employment, Spark Minda and Minda corporation has hired more than 750 People with Disabilities in the manufacturing units across the Spark Minda group. Making assistive devices, such as Artificial Limbs and Callipers accessible to PwDs, is linked to reducing inequality as it can assist them in mobility. The organisation also supports PwDs in obtaining a UDID, which helps create a more equitable workplace. In order to collect data and expand reach, partnerships with government agencies, non-profit organisations, trade associations and like-minded CSR groups can make the lives of PwDs better.

4 QUALITY  
EDUCATION



8 DECENT WORK AND  
ECONOMIC GROWTH



10 REDUCED  
INEQUALITIES



17 PARTNERSHIPS  
FOR THE GOALS



# CASE STORIES

## JISHWANT: THE LITTLE CHAMP

Jishwant is a 11 years old, brave child from New Delhi and studying in 5th standard. They are 5 members in his family. Since he is the eldest son, he has the mindset to economically sustain his whole family in the coming future. His dream is to become a police officer in the future and is trying his best to achieve that dream. Jishwant is a sincere child who never misses his classes and tuition. He loves to play games in his free time. His father is working as a mason in construction work. Due to their economical condition, his family is unable to pay the treatment cost. They got to know about this camp through their neighbours and visited the camp. Initially, he was very nervous, scared and hesitant to come because of the fear of pain. However, his family and team SMF motivated him and got the calliper fitted on his legs. Then his nervousness changed to happiness when he realised that the callipers are helping him walk easily. He is closer to his dream of becoming a police officer. Through this initiative, his willpower has also increased and now he's going to be more dedicated towards his career. His positive attitude towards his life will make him stronger. He is grateful to the team and the Saksham camp for providing such a great opportunity to him.



## THE MIRACLE CHILD

Bhavik is an absolute gem. He is five years old and is from Delhi. He is an innocent child who likes to play and watch cartoons. During his birth, due to the complications faced by his mother, he lost sensation in his legs. His parents are facing issues and are struggling to pay for his treatment. He is admitted to a play school so that he can enjoy himself with other friends of his age. They have always wanted him to be happy and enjoy his life.

His father is a rickshaw driver and once he was passing through the road and he saw the Saksham-Camp for Empowerment of People with Disabilities banner. He made up his mind at that time that he wanted to take his son to the camp so that his son could get support from the SMF team.

After getting his son consulted by the doctors of SMF, Bhavik was provided with callipers and was so excited throughout the process of fitting the Calliper. His parents also got emotional by seeing this unique glimpse of their son and knowing that Bhavik is capable of walking. They expressed their gratitude towards this camp for empowering People with Disabilities.



## A MAN WITH HIDDEN WINGS

Shubham Kumar is a passionate and incredibly talented youngster from Delhi. He is pursuing under graduation in B.Com from Delhi university. He was perfectly fine in his childhood, but in 2008, he got into an accident and suffered from an electric shock. He lost his both hands and legs, however, he did not lose hope and decided to fly higher. He is blessed with a wonderful family who supports him in every step of his life. His father has a private job and is trying his best to provide everything possible for his son. Shubham is hard-working and is preparing for the UPSC exam this year. He is truly dedicated to his dream and is ready to tackle any challenges that come his way. Shubham is highly talented and got an opportunity to participate in the global IT challenge organized in Indonesia. That was the stepping stone in his life as he achieved a gold medal for our country and a certificate from the Indian government.

When his neighbour and employee of Spark Minda informed him about the camp, he decided to attend to get support. He was provided with a wheelchair and eye health care check-up. He is very happy that PwDs are getting this kind of facility free of cost and they want this type of camp to be organised every coming year. He has promised the SMF team that he will continue his further studies and will crack UPSC in the coming year.





## A MAN WITH A GOLDEN HEART

Amit Upadhyay is the backbone of Divyangjan Kalyan Samiti. The Samiti consists of 160 People with Disabilities. He is a graduate and working there as a social worker. Amit is born and brought up in Meerut and belongs to a well-settled family. He is a man with dedication and empathy who desires to work for the betterment of People with Disabilities. He is the perfect example of a lone warrior. Amit is the youngest in the family, his two elder brothers are working as contractors in five-star hotels. He wants to express gratitude towards his family for supporting and encouraging him to achieve more potential in his life. His dream is to secure a Government job in the railway department.

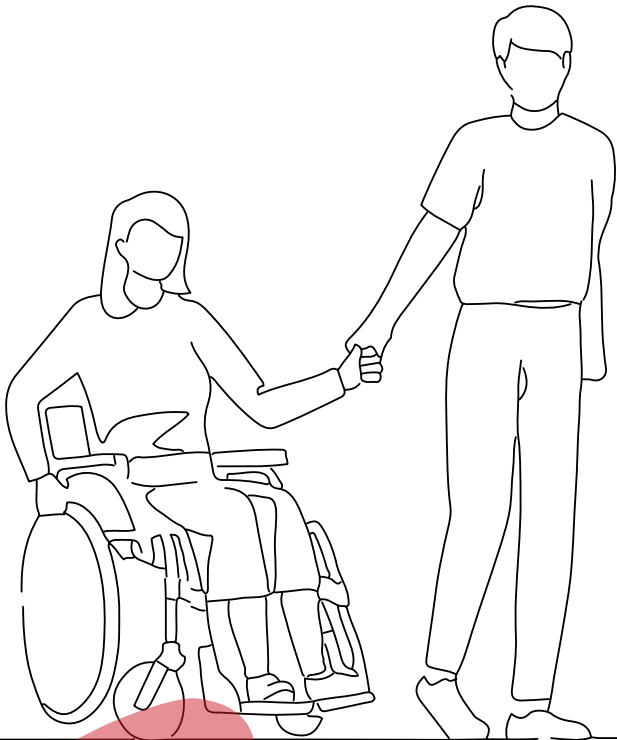


He showed gratitude and is grateful to the mega camp conducted under one of the flagship programmes of Spark Minda Foundation, Saksham which focuses on empowering People with Disabilities.

He wants to bring positive changes in the lives of PwDs and got the PwDs from Divyangjan Kalyan Samiti to the camp to get the services.

He truly understands the importance of the Saksham camp for empowering People with Disabilities as they really deserve this kind of facility and services. His dream is to empower other People with Disabilities to be independent and self-reliant in life. He is not a man with limited dreams, he is a man filled with a number of dreams. He is motivating other PwDs to dream and achieve wonders in live.









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