



• Volume 1 • Jan - March 2021

HP WoW Bus – Inauguration Ceremony

On January 7, 2021, in partnership with HP, MDMCT, BSG and NIIT Foundation, Spark Minda Foundation launched the 'World on Wheels – WoW Bus' on 16th February at Hassanpur Village in Gurugram. The bus is an air-conditioned mobile digital laboratory equipped with 20 computers, printer, a 65 inch touch panel acting as whiteboard and a display and sound system. The bus is powered by solar power with solar panels equipped on the roof. The bus provides an opportunity to the youth, and elderly of rural areas to learn digital skills, serves as 'Common Service Center (CSC)', allows school students to learn digitally as it is pre-loaded with e-learning content from class 1 to 12.

Since the launch of the program, around 100 youth and school students have been taking advantage of the facilities of the bus and have been revising their school curriculum, learning computer skills and Tally Pro.





Republic Day Celebration

It's been the 72 years since our country has become a Republic and a democracy. Every Indian feels proud waving the Tricolour. The tricolour flag symbolizes the strength and courage within us (Saffron), peace which prevails inside our hearts (White), growth and auspiciousness of the land (Green). At our Aakarshan centres across India, the students were shown a patriotic movie. While the Saksham team at Pune, celebrated the Republic Day at Mother Teresa Orphanage for girls, Chimbali. The Team along with the Panchayat members provided the girls with food and blankets. There were enthusiastic performances from the girls of the orphanage showcasing their talents.





Drawing Competition

In the month of February 2021, the Aakarshan centre gave an open platform for all the budding artists. The centre organized a 'Drawing Competition' with the theme of "One religion". The agenda was to portray the fact that we all are one, 'unity in diversity'. To impart the idea of treating everyone like one's brother or sister, this theme was given for the "Drawing Competition". The event was judged by guests from Minda Aftermarket Division, Noida.





Fire Safety Training

Fire safety is a 'need-to-know'. Be it home or any public place, one must know how to response to any danger. Fire can take place anywhere and anytime, one cannot control that. But, ensuring safety is in one's hands. Our reactions and actions both are our tools to deal with disasters. The "Fire Safety" session was conducted by MSEPL, Gr. Noida at Aakarshan premises. The objective was to teach the students the basic safety protocols during any fire accident.

Launch of School Development Project

Inaugurated in February, SMF Pantnagar Team launched the School Development Project in Balrampur, Uttarakhand. Under this initiative Spark Minda Foundation will adopt Government schools in Udham Singh Nagar district. The schools will be given a physical makeover by upgrading the infrastructure of the schools. The schools will be provided with basic but critical facilities like sanitation, safe drinking water and including classroom renovation. The first school adopted under the program is Government Primary School, Balrampur and the school after renovation will be handed over to the community.



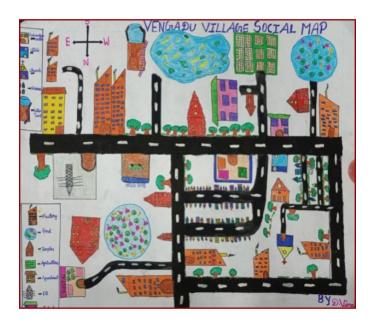
International Women's Day

In March, on the occasion of Women's Day 2021, Aakarshan Vocational Training Center, Pune collaborated with two SHG's. The intent to collaborate with SHG's was to make about 100 members of the SHG aware about Spark Minda Foundation and the various courses and initiatives it undertakes under the banner of Aakarshan Centre in the community. The opportunity was also utilized spread awareness about the importance of education and skilling and earning a livelihood through it. At end of the session a fun activity was organized for the members of the SHGs.



Eye-Checkup Camp

At Uttarakhand, under Community Health Initiative, the Spark Minda Foundation with support of MCL Pantnagar successfully organized a two-day Eye Check-up Camp for the community. Over the period of two days, 539 people from the community got their eyes tested. During the camp eye-drops and spectacles were provided for free to all those who required them. People diagnosed with Cataract, Glaucoma and eye conditions were referred to the nearest Government Hospital for treatment.





Social Map

Social mapping is a visual method of showing the relative location of households and distribution of different people with social structure, groups and organizations of an area. It can also include religious buildings, schools, health centres, traditional healers, community centres, business buildings, services or facilities such as irrigation, water, gas, electricity etc. We as Aakarshan skill development centre also had an activity of social mapping with community people to identify new resources, to develop, enhance and sustain goals. The exercise of Social mapping was completed across all of our five locations with the help of local NGOs, community members and our own students.

Convocation Program for Virtual Courses

Aakarshan skill development centres are the Flagship Skill Development Centres where we provide Skills on spoken English, cutting & tailoring, beauty & wellness, computer and Tally is provided. We provide a platform to the youth and students not only to learn but also help them in getting meaningful employment or to become an entrepreneur. Each year, after the completion of the course we organize convocation program for our students. Due to the current Covid-19 pandemic, this year we opted for a Virtual Convocation Ceremony.

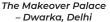


Mrs. Sarika Minda, chairperson Spark Minda Foundation, was the Chief Guest, Mr M.K Pajan -Advisor and Mentor was the Guest of Honour and Mr. Praveen Karn, Group CSR and Communication Head members of gram Panchayat, along with community members from all the locations also joined virtually. The students performed some Cultural Activities The certificates were distributed Online and Ceremony was a great Success. This year 1,498 students graduated from all the centres across India.

Students' **Achievements**

A matter for pride for the Foundation, 3 of our students from Gurugram Aakarshan Centre who completed their Beauty & Wellness course with us during the year, became entrepreneurs and opened their own beauty salons.







Shivani Beauty Parlor – Aligarh, UP



Artision Beauty Parlor – Vill. Bhondsi, Gurugram, HR



"I am very delighted to be part of Spark Minda Foundation. Initially I enrolled in the Basic Computer and I was happy to be involved in various activities organized by the foundation.

I volunteered for the eye camp and met doctors who gave me helpful advice related to eye health. Overall it has been a great experience"

- Sanjay (Aakarshan)



I recently joined Balika Vidya Mandir and I am pressed by the work carried out by Spark Minda Foundation. Recently they organize an eye camp which was very beneficial for the elderly as they were able to get free check-up for vision impairments. I am happy to extend support to the team in various upcoming programs

- Deep Chand Joshi (Principal)



Hi I am Saranya, I am working as a clerk in Vengadu village. I completed my Basic Computer skill course at Aakarshan Skill Development Centre. It's very useful to me because now days government are share all the information online which

I can access and understand easily. It also helped me regarding online process and how to access and apply for the government exams and also how to book tickets online. Thank you for giving me such a wonderful opportunity to learn computer skills.



I am Raju Hirve, Director of Zunja Divyang Sanstha, Maharashtra. Spark Minda group is doing a great job for the PWDs, they provide assistive aids, orthosis and prosthesis. Many PWDs have been benefitted by this program and can independently do their activities of daily living. They organise camps every year. I, really appreciate the work of

Spark Minda group. Also, they provide UDID registration for free, whereas the charges for UDID registration is Rs.300-350/at other places.

Even during this pandemic situation, they were able to provide all the services and took all the necessary precautions required. I wish Spark Minda group best luck for their projects.



